



Profile (base: 2015 - average)

READERSHIP

President, partner	602
Director	6,968
Manager	2,818
Supervisor, chief engineer and in charge	667
Engineer, technician and machine operator	481
Teacher, researcher, others	187
TOTAL	11,723

INDUSTRIAL BRANCHES

Air and water treatment	385
Autoparts suppliers	817
Boiler shop	653
Metal sheet, plates, blocks and tubes suppliers	789
Civil construction	322
Cutting and bending sheet metal for others	1,493
Industrial kitchens	152
Home appliances	221
Metal packaging	92
Stamping job shop	768
Tooling	354
Fitness	46
Health care, medical, dental and veterinary equips & products	194

Schools	142
Machines, equipments, accessories and softwares for forming & fabricating	1,494
Off-road trucks, agricultural machinery & implements	506
General machines	585
Electrical, electronics & telecom industries	706
Car, trucks, buses, bykes & motorcycles makers	103
Furniture general	236
Material handling	133
Painting (cabins, stoves)	53
Operational safety (PPE systems for machines)	28
Transportation (aeronautic, railway and naval)	151
Surface tratment (supplies, products & services)	248
Treatment of air and water	136
Union and Welding (inputs, machinery and services)	69
Home utensils	97
TOTAL	10,973

GEOGRAPHICAL BREAKDOWN – BRAZIL

NORTH	NORTHEAST	MIDDLE WEST	SOUTHEAST	SOUTH
Acre 1	Alagoas 10	Distrito Federal 25	Espírito Santo 99	Paraná 955
Amapá 2	Bahia 167	Goiás 103	Minas Gerais 904	Rio Grande do Sul 1.102
Amazonas 46	Ceará 72	Mato Grosso 18	Rio de Janeiro 405	Santa Catarina 732
Pará 16	Maranhão 9	Mato Grosso do Sul 29	São Paulo 6.112	
Rondônia 5	Paraíba 17			
Roraima 1	Pernambuco 109			
Tocantins 5	Piauí 11			
	Rio Grande do Norte 11			
	Sergipe 7			
Número de empresas que recebem a revista: 10.973				