



Online advertise

SIZES AND PRICES FOR RELEASE ONLINE 2016 (measured in pixels)



ADE – Highlight Advertisement of the Issue

(Advertisement by the cover of the magazine of the month)

Period: Maximum of 3 ads at an interval of 12 month

Ad measures: 380x169 pixels, maximum of 25 kb jpg/png

Value: US\$ 3,107.00 per issue

Payment: 15 days after publication



APG – Main Advertisement of the Buyer's Guide

(Advertisement on the main page of the site)

Period: 12 months

Ad measures: 925x131 pixels, maximum of 75 kb jpg/png

Value: US\$ 1,243.00 per month (insertion of the banner also in the inner part of the guide)

Payment: 15 days after publication



AIG – Internal Advertisement in the Guide

(Ad in the guide that directs to the company web site)

Period: 12 months

Ad measures: 925x131 pixels, maximum of 75 kb jpg/png

Value: US\$ 621.00 per month

Payment: 15 after publication



ASE – Advertisement in the Summary of the Issue

(Advertisement on e-mail disclosure issue)

Base: 28,000 e-mails

Period: Maximum of 4 shots at an interval of 12 months

Ad measures: 200x1200 pixels, maximum of 110 kb jpg/png

Value: US\$ 3,107.00 per shot

Payment: 15 days after publication

TO AUTHORIZE YOUR AD OR FOR MORE INFORMATION, CALL

Phone: +55 (11) 3824-5300 – jrg@arandanet.com.br