

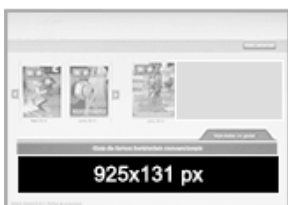


Online advertise

SIZES AND PRICES FOR RELEASE ONLINE 2016
(measured in pixels)



ADE – Highlight Advertisement of the Issue
(Advertisement by the cover of the magazine of the month)
Period: Maximum of 3 ads at an interval of 12 month
Ad measures: 380x169 pixels, maximum of 25 kb jpg/png
Value: US\$ 3,107.00 per issue
Payment: 15 days after publication



APG – Main Advertisement of the Buyer's Guide
(Advertisement on the main page of the site)
Period: 12 months
Ad measures: 925x131 pixels, maximum of 75 kb jpg/png
Value: US\$ 1,243.00 per month (insertion of the banner also in the inner part of the guide)
Payment: 15 days after publication



AIG – Internal Advertisement in the Guide
(Ad in the guide that directs to the company web site)
Period: 12 months
Ad measures: 925x131 pixels, maximum of 75 kb jpg/png
Value: US\$ 621.00 per month
Payment: 15 after publication



ASE – Advertisement in the Summary of the Issue
(Advertisement on e-mail disclosure issue)
Base: 28,000 e-mails
Period: Maximum of 4 shots at an interval of 12 months
Ad measures: 200x1200 pixels, maximum of 110 kb jpg/png
Value: US\$ 3,107.00 per shot
Payment: 15 days after publication

TO AUTHORIZE YOUR AD OR FOR MORE INFORMATION, CALL

Phone: +55 (11) 3824-5300 – jrg@arandanet.com.br