



Online advertise

**SIZES AND PRICES FOR RELEASE ONLINE 2016**  
(measured in pixels)



**ADE – Highlight Advertisement of the Issue**  
(Advertisement by the cover of the magazine of the month)  
**Period:** Maximum of 3 ads at an interval of 12 month  
**Ad measures:** 380x169 pixels, maximum of 25 kb jpg/png  
**Value:** US\$ 3,107.00 per issue  
**Payment:** 15 days after publication



**APG – Main Advertisement of the Buyer´s Guide**  
(Advertisement on the main page of the site)  
**Period:** 12 months  
**Ad measures:** 925x131 pixels, maximum of 75 kb jpg/png  
**Value:** US\$ 1,243.00 per month (insertion of the banner also in the inner part of the guide)  
**Payment:** 15 days after publication



**AIG – Internal Advertisement in the Guide**  
(Ad in the guide that directs to the company web site)  
**Period:** 12 months  
**Ad measures:** 925x131 pixels, maximum of 75 kb jpg/png  
**Value:** US\$ 621.00 per month  
**Payment:** 15 after publication



**ASE – Advertisement in the Summary of the Issue**  
(Advertisement on e-mail disclosure issue)  
**Base:** 28,000 e-mails  
**Period:** Maximum of 4 shots at an interval of 12 months  
**Ad measures:** 200x1200 pixels, maximum of 110 kb jpg/png  
**Value:** US\$ 3,107.00 per shot  
**Payment:** 15 days after publication

**TO AUTHORIZE YOUR AD OR FOR MORE INFORMATION, CALL**

Phone: +55 (11) 3824-5300 – jrg@arandanet.com.br